

Final Size	height	width
Bleed	31"	89"
Trim*	30"	88"
Safety	27"	85"

Mechanical Size	height	width
Bleed	5.16"	14.67"
Trim	5.00"	14.67"
Safety	4.50"	14.17"


Scale: 6 : 1 • Resolution: 300 dpi screen • 375 digital • STOCK*: Flexcon Busmark

Art Submission Requirements

Disk Format:

Mac or PC, CD, DVD, floppy disk or Zip.

Electronic File Submission:

For direct submission of your files from our website click on .

Software:

MAC ~ Quark Xpress .x, Adobe CS2 versions of Photoshop, Illustrator, InDesign, Acrobat 7.0, + Freehand 9.

PC ~ Corel Draw 12, Adobe CS 2 versions of Photoshop, Illustrator, InDesign.

Photographic Images:

All hi-res images should be accompanied by a client approved proof or color. Images or screen print should have a maximum density of 270% All photographs should be saved in CMYK mode not RGB. If you build the artwork with layered Photoshop files, please include files on the disk.

Page layout:

Please build your file to the mechanical size above. For your convenience you may download Quark templates from our website. Be sure to include all placed graphics and images as well as all printer and screen fonts. If you build the layout in Illustrator, Freehand or Corel Draw, please include any imbedded photographs separately. You do not need to trap your file, we will take care of that. For more detailed information on preparing electronic artwork or reproduction, please visit our website.

bpgraphicspec sheet

More Spec-Sheets

bpgraphics 3940 w. montecito phoenix, az. 85019

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www.bp-graphics.com